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## FASHION



Fashion Design Basics

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## What is Fashion Designing?

The fashion designing course enhances the creative skills in designing and experimenting. It inculcates a sense of visual observation and acquaints us with the garment industry, teaching right from the conceptualization of an apparel till the finished product involving the entire technical details. The fashion designing course enhances the creative skills in designing and experimenting.

It inculcates a sense of visual observation and acquaints us with the garment industry, teaching right from the conceptualization of an apparel till the finished product involving the entire technical details. Fashion designers after completing this course can achieve the success by opening self employed garment units or working as fashion coordinators, designers or pattern makers and merchandisers, quality controllers, supervisors \& managers.

## SKETCHING

In the fashion world, new designs are presented in the form of hand-drawn sketches before they're actually cut and sewn. First you draw a croquis, the model-shaped figure that serves as the base of the sketch. The point is not to draw a realistic-looking figure, but a blank canvas of sorts on which to display illustrations of dresses, skirts, blouses, accessories and the rest of your creations. Adding color and details like ruffles, seams and buttons helps to bring your ideas to life.

$$
\text { Female } \rightarrow \text { Figure - } 10.5^{\prime \prime}
$$



Front Part
Female Figure

(a) (4) (10)

Heal
Dock
Neck Block
Shoulder line
Bust Line waist line
12. 5' $\rightarrow$ Divided by- 10 part of $11 / 4^{\prime \prime}$

Knee line

Leg Line

Angel Line

Fool Line


## INDO WESTERN (FASHION) WEAR


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## DRAPING


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## EMBROIDERY DESIGN

Embroidery Design are designs which are filled in by threads and other decorative pieces.Embroidery
Design can be done by hand or by machine.
EMBROIDERY DESIGNS can be classi fied into these basic forms:-

1. Single line pattern
2. Double line pattern
3. Double fold pattern
4. Four fold pattern
5. Corner pattern
6. Neckline pattern

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## NECKLINE PATTERN



## EMBROIDERY



Hoop


Floss


Needles


Scissors
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## What is

## Dress <br> Designing?

Dress designing is one of the most popular courses among fashion designing. Dress designing is an industry that is ever growing and will last for every time. The undergraduate degree programs in this domain can provide opport-unities for the persons who want to do this. The most advanced programs by the experienced professionals can prepare aspirants for positions like chief designers or they can have their own work. The essential necessities of human beings are clothes, food and a house to live in. According to the changing times, the dress design also changes. Now, the dresses are designed keeping in mind not only protection of body but also personality of the wearer.

## DESIGN IDEA

## TYPES OF NECK LINE




Round



U-shaped


Square
V-shaped

Heart shaped


Scoop



Wedge shaped

## COLLARS



Bertha Yoke Style


Bertha Knotched


Bertha Braid Edged Trim


Capellet Piorret Style


Bertha Deep Neckline


Bertha Draped


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## EMBROIDERY

Satin stitch


LOAF STITCH

Satin Stitch


LACED RUNNING STITCH


FEATER STITCH

## SKATER DRESSES:

This dress is frilly below the waist and accentuates your waistline as it fits there. The dress is usually short and hems above thighs.


## MAXI / LONG DRESSES:

This dress is solely made for tall girls. Maxi dress is long \& look loose below the waist. You can easily design and dress it for you.


## OFF SHOULDER DRESSES:

This dress bare you collar bones and shoulders, with sleeves either across your arms or no sleeves at all.


## TIE DETAIL DRESSES:

All it needs is a contrasting fabric belt that you tie along the waist or your bust. Using a tie generally gets attention to your waist and makes the upper torso look heavier.


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# FASHION E DRESS 

Designing

## Thauk <br> all..

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